

652901825
CRU CREME 001 -H770- WG_D
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Face	One side coated paper is designed for high-end, pressure sensitive label applications. This grade features excellent opacity and high brightness combined with a semi-gloss finish for excellent printability.
Adhesive	Rubber based hotmelt, permanent adhesive for general use. Excellent adhesive performance on a wide variety of substrates including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, we recommend to check suitability prior to use. Excellent performance during slitting, high speed matrix-stripping and automatic labelling.
Liner	White, supercalandered siliconised glassine paper. Specially designed for high speed conversion, punching and perforation. Transparency allows its use in automatic dispensing system.

Face	Method	Unit	Target	
Basis Weight	ISO 536	g/m ²	92 ± 3	
Thickness	ISO 534	µm	116 ± 5	
Adhesive				
Peel adhesion 90°	FTM 2 st.st	N/m	min.280 or PT	(min. 7 N/25mm or Paper Tear)
Loop Tack	FTM 9 glass	N/m	min.550	(min. 13,75 N/25mm)
Min. appl temperature		°C	0	
Service temperature		°C	-30 / +70	
Liner				
Basis Weight	ISO 536	g/m ²	60 ± 2	
Thickness	ISO 534	µm	53 ± 3	
Transparency	DIN 53147	%	51	
Laminate				
Thickness	ISO 534	µm	185 ± 10	

Application and use

This product is suitable for primary labelling of high and luxury goods with an old world image, eg : wines, beverage spirits and specialist foods.

Conversion and Printing

Printable by all conventional printing techniques. Due to open and textured nature of the face material, best results are in general from those techniques with maximum conformability of printing plate such as flexo and offset. Excellent results, in line with desired image, using ofset or screen.

Packaging

The rolls are sliced according to customer requirements, double sided siliconised papers are put between of rolls. Paperboards are placed at the sides. They are delivered on pallets. Product description labels are fixed on rolls.

Shelf Life and Storage Conditions

Two years when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 22 °C ± 2 °C with a relative humidity of 50 %, ± 5%.

All information and recommendations about Frimpeks products are based on our existing knowledge and experiences but do not mean a guarantee or warranty. As the products are used for different applications we recommend checking suitability of product prior to use. All information is subject to change without notice. End user obliged and verifies the above information before using the material.

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