

654104800
PP WHITE 60 TC TYRE -TH725- DS.WG_D
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Face	A white pearlescent, topcoated polypropylene film with high brilliance and internal reflectivity.
Adhesive	Rubber based hotmelt, extra strong, permanent adhesive for tyre labelling. It is specially designed for labelling tyres, rubber goods and very rough substrates.
Liner	White, supercalandered double side siliconised glassine paper. Specially designed for high speed conversion, punching and perforation. Transparency allows its use in automatic dispensing system.

Face	Method	Unit	Target	
Basis Weight	ISO 536	g/m ²	44 ± 2	
Thickness	ISO 534	µm	60 ± 3	
Adhesive				
Peel adhesion 90°	FTM 2 st.st	N/m	min.700	(min. 17,5 N/25mm)
Loop Tack	FTM 9 glass	N/m	min.1000	(min. 25 N/25mm)
Min. appl temperature		°C	+5	
Service temperature		°C	-20 / +40	
Liner				
Basis Weight	ISO 536	g/m ²	60 ± 2	
Thickness	ISO 534	µm	51 ± 3	
Transparency	DIN 53147	%	51	
Laminate				
Thickness	ISO 534	µm	150 ± 5	

Conversion and Printing

Due to the aggressive adhesive of the product, the maximum conversion speed is lower than the standard labelstocks. Applying high pressure to the material during conversion should be avoided to prevent adhesive-bleed. High temperatures may cause the adhesive to bleed, too. We prefer to deliver our material in 1000 running meters to ensure good conversion, longer rolls are technically possible, but it should be tested and validated.

Surface is suitable for excellent printing quality by all conventional print technologies and thermal transfer printing.

Application and use

For use in labelling of tyres, rubber goods and very rough substrates.

Packaging

The rolls are sliced according to customer requirements, double sided siliconised papers are put between of rolls. Paperboards are placed at the sides. They are delivered on pallets. Product description labels are fixed on rolls.

Shelf Life and Storage Conditions

One year when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 22 °C ± 2 °C with a relative humidity of 50 %, ± 5%.