

A woman with long brown hair, wearing a blue denim jacket, is smiling and holding a mesh bag filled with oranges. The background is a blurred grocery store aisle with warm lighting.

Fruit Tag Labels

Our fruit tag materials are designed to meet the key requirements of reliable tagging in the food industry. They feature a durable structure combining thermal paper with a strong, fibrillated film, delivering excellent stiffness and tear resistance.

Fruit Tag Labels



Printing Options

STD

HD

ECO

FRUIT TAG ECO THERMAL (BPA FREE)

Fruit Tag 230

Fruit Tag 210

Fruit Tag 180

Face			
Basis Weight	165±%10	145±%10	125±%10
Thickness	230±%10	210±%10	180±%10
Width			
Slit Rolls	±1		

FRUIT TAG TOP THERMAL

Fruit Tag 230

Fruit Tag 210

Fruit Tag 190

Face			
Basis Weight	160±%10	150±%10	140±%10
Thickness	230±%10	210±%10	190±%10
Width			
Slit Rolls	±1		

Performance and Structure

Our fruit tag materials are engineered to meet the demanding requirements of reliable tagging in the food industry. They combine thermal paper with a strong fibrillated film, ensuring excellent stiffness, durability, and tear resistance.

Conversion and Printing

The surface is optimized for high-quality results across all conventional print technologies as well as thermal transfer printing. The top-coated filmic side further enhances print clarity, supporting strong branding, precise traceability, and clear product information.

Product Options

Fruit tags are available in a variety of thicknesses, adhesive solutions, and coating types to meet diverse application needs.