

651507520 COATED TYRE-TH725-WG 70

- Face** One side coated paper laminated with aluminium barrier is designed for high-end, pressure sensitive label applications. This grade features excellent opacity and high brightness combined with a semi-gloss finish for excellent printability.
- Adhesive** Rubber based hotmelt, extra strong, permanent adhesive for tyre labelling. It is specially designed for labelling tyres, rubber goods and very rough substrates.
- Liner** White, supercalendered siliconised glassine paper. Specially designed for high speed conversion, punching and perforation. Transparency allows its use in automatic dispensing system.



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TH725	
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Face	Method	Unit	Target	
Basis Weight	ISO 536	g/m ²	80	
Thickness	ISO 534	µm	65	
Adhesive				
Peel adhesion 90°	FTM 2 st. st	N/m	800	(20 N/25mm)
Loop Tack	FTM 9 glass	N/m	1400	(35 N/25mm)
Min. appl. Temperature		°C	10	
Service Temperature		°C	-20 / +40	
Liner				
Basis Weight	ISO 536	g/m ²	70	
Thickness	ISO 534	µm	60	
Transparency	DIN 53147	%	45	
Laminate				
Thickness	ISO 534	µm	160 ± %10	
Slit Rolls				
Width	ISO 534	mm	± 1	
Roll length measurement	ISO 534	m	± %1	

Application and Use

For use in labelling of tyres, rubber goods and very rough substrates. The aluminium layer helps good adhesion on different tyre profiles. It also prevents tyre chemicals from migrating through to the paper face so the label and print stay in good condition.

Conversion and Printing

Due to the aggressive adhesive of the product, the maximum conversion speed is lower than the standard labelstocks. Applying high pressure to the material during conversion should be avoided. High temperatures may cause the adhesive to bleed. Surface is suitable for excellent printing quality by all conventional print technologies and thermal transfer printing.

Packaging

The rolls are sliced according to customer requirements, double sided siliconised papers are put between of rolls. Paperboards are placed at the sides. They are delivered on pallets. Product description labels are fixed on rolls.

Shelf Life and Storage Conditions

Two years when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 22 °C ± 2 °C with a relative humidity of 50 %, ± 5%.