

651509700 COATED 90-RU900-WG

Face One side coated paper is designed for high-end, pressure sensitive label applications. This grade features excellent opacity and high brightness combined with a semi-gloss finish for excellent printability.

Adhesive Acrylic based, ultraremovable adhesive for general use. The special shape and structure of acrylic adhesive coating provides application to clean, dry and smooth or slightly rough surfaces, long term removability and repositionability of labels as long as the adhesive does not pick up too much dust. The adhesive is UV stable and is suitable for general application on a wide range of substrates.

Liner White, supercalendered siliconised glassine paper. Specially designed for high speed conversion, punching and perforation. Transparency allows its use in automatic dispensing system.



COATED 90	
RU900	
WG	

Face	Method	Unit	Target
Basis Weight	ISO 536	g/m ²	90
Thickness	ISO 534	µm	75

Adhesive

Peel adhesion 90°	FTM 2 st. st	N/m	80	(2 N/25mm)
Loop Tack	FTM 9 glass	N/m	160	(4 N/25mm)
Min. appl. Temperature		°C	+5	
Service Temperature		°C	-20 / +50	

Liner

Basis Weight	ISO 536	g/m ²	58
Thickness	ISO 534	µm	50
Transparency	DIN 53147	%	51

Laminate

Thickness	ISO 534	µm	130 ± %10
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Slit Rolls

Width	ISO 534	mm	± 1
Roll length measurement	ISO 534	m	± %1

Application and Use

The product is suitable for long lasting removable and repositionable labels for stores and supermarkets, process labelling applications and industrial labelling.

Packaging

The rolls are sliced according to customer requirements, double sided siliconised papers are put between of rolls. Paperboards are placed at the sides. They are delivered on pallets. Product description labels are fixed on rolls.

Conversion and Printing

Surface is suitable for excellent printing quality by all conventional print technologies and thermal transfer printing.

Shelf Life and Storage Conditions

One year when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 22 °C ± 2 °C with a relative humidity of 50 %, ± 5%.

Disclaimer: The statements listed on this publication are according to our best knowledge. The statements do not exonerate the user from their own responsibility to determine that our products are suitable for their processes. All specific substrate specifications may vary by ±10%. They are intended to inform and advise and are subject to influence from the technical process. This edition with the indicated date below replaces all previous editions. With the present edition all older editions are null and void.