Frimpeks

TECHNICAL DATA SHEET

652901300 MARTELE WHITE WS PLUS-WL770-WG 80

Face White, Wet-strength, FSC mix credit woodfree martele textured printing paper with BOPP film, specially designed for premium Wine & Spirits labeling applications.

Adhesive A permanent, acrylic based, water resistant adhesive especially designed for wine&spirits industry.

Liner White, supercalendered siliconised glassine paper. Specially designed for high speed conversion, punching and perforation. Transparency allows its use in automatic dispensing system.



Face	Method	Unit	Target	
Basis Weight	ISO 536	g/m^2	119	
Thickness	ISO 534	µm	145	
Adhesive				
Peel adhesion 90°	FTM 2 st. st	N/m	260	(6,5 N/25mm)
Loop Tack	FTM 9 glass	N/m	560	(14 N/25mm)
Min. appl. Temperature		°C	+5	
Service Temperature		°C	-20 / +80	
Liner				
Basis Weight	ISO 536	g/m^2	80	
Thickness	ISO 534	µm	65	
Transparency	DIN 53147	%	40	
Laminate				
Thickness	ISO 534	µm	222 ± %10	
Slit Rolls				
Width	ISO 534	mm	± 1	
Roll length measurement	ISO 534	m	± %1	

Application and Use

This product is designed for wine&spirits application. For best performance, bottles should be dry and clean prior to application. Product can be used with limited ice bucket performance.

Conversion and Printing

Surface is suitable for excellent printing quality by all conventional print technologies and sheet, fed offset, flexographic printing.

Packaging

The rolls are sliced according to customer requirements, double sided siliconised papers are put between of rolls. Paperboards are placed at the sides. They are delivered on pallets. Product description labels are fixed on rolls.

Shelf Life and Storage Conditions

Two years when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 22 °C ± 2 °C with a relative humidity of 50 %, ± 5%.

Disclaimer: The statements listed on this publication are according to our best knowledge. The statements do not exonerate the user from their own responsibility to determine that our products are suitable for their processes. All specific substrate specifications may vary by ±10%. They are intended to inform and advise and are subject to influence from the technical process. This edition with the indicated date below replaces all previous editions. With the present edition all older editions are null and void.