

30.01.2024, Tuesday

KONU: EXPLEO Brand Announcement

Dear Business Partner,

With more than 30 years of experience under our belt, we are determined to provide you a seamless customer experience in the Self-adhesive Products, Inks and Coatings, Industrial Adhesives and Industrial Coating Chemicals.

In line with our company's marketing strategy, we will continue to provide you the same service and assurance level in our Inks and Coatings product group, now, under the **EXPLEO** product brand.

The main motivation for such an improvement is to make sure that our product groups in different business lines and can be better differentiated and perceived.

The formulation structure and properties of our inks and coatings products under the EXPLEO brand will remain the same and will continue to be fully adhering to regulations such as, **REACH, 2020/878 CLP, 453/2010 EU, ROHS III (2015/863) Directive**, and/or **528/2012 EU**.

Best Regards,

☎ +90 (212) 867 10 00

✉ info@frimpeks.com

🌐 <https://frimpeks.com/>

🏠 **Frimpeks Kimya ve Etiket San. ve Tic. A.Ş.**- Maslak Mah. Ahi Evran Cad. No:21 Kat:12 34485 İstanbul/Türkiye